

100 WRITING TOPICS

to boost your online portfolio...

Blog Topics

Create a 500-word blog article talking about one of the following topics:

- *How to deal with Impostor Syndrome*
- *Tips on coping with a job you hate*
- *Major lessons you wished you learned in school*
- *Ways to overcoming procrastination*
- *Are you working smarter or harder?*
- *Standing out as an introvert in an extroverted world*
- *No, you can't get away from Cyberbullying!*
- *Cheat sheet on gaining confidence*
- *Misconceptions about Fitness*
- *Top tips on learning anything*
- *Dealing with depression after failing*
- *Is it too late to pursue my dreams?*
- *Selfie addiction as a global trend*
- *Time management hacks for working moms/dads*
- *How to quit compulsive spending*
- *Signs that you're in an unhealthy relationship*
- *Importance of positive affirmations*
- *Practicing mindfulness through meditation*
- *How to get out of debt*
- *Eating healthy while on a budget*

Sales Topics

Create a 500-word article which sells one of the following products to its respective target market:

<i>Product</i>	<i>Target Market</i>
<i>Brooks Brothers Non-Iron Shirts</i>	<i>Travelling businessmen</i>
<i>Stainless steel rings from Amazon</i>	<i>Couples on a budget</i>
<i>The 12 Hour Work Week book</i>	<i>Employees</i>
<i>T-fal E93808 Non-stick frying pan</i>	<i>Anyone who cooks</i>
<i>Nutri Ninja Pro Blender</i>	<i>Moms trying to eat healthy</i>
<i>Mission Critical's baby carrier</i>	<i>Single dads</i>
<i>Logitech Ergonomic mouse</i>	<i>Freelancers</i>
<i>Xiao Mi notebook Air</i>	<i>Teens who want a new laptop</i>
<i>Honeymoon package in Shangri-la</i>	<i>Couples who are getting married</i>
<i>Bergan Turbo Scratcher</i>	<i>Cat owners</i>
<i>Benebone Bacon Flavored Chew Toy</i>	<i>Dog owners</i>
<i>Scrivener</i>	<i>Writers</i>
<i>Duolingo App</i>	<i>Digital nomads</i>
<i>Bose Noise cancellation headset</i>	<i>Freelancers</i>
<i>Leachco Snoogle pillow</i>	<i>Pregnant women</i>
<i>Netflix subscription</i>	<i>Families</i>
<i>Fila Skele-toes shoes</i>	<i>Anyone who walks a lot</i>
<i>Executive Office Solution's Standing desk</i>	<i>Freelancers</i>
<i>Philip Stein Dual time zone watch</i>	<i>Travellers, Flight crew</i>
<i>Kopack Anti-theft laptop bag</i>	<i>Travellers, freelancers</i>

SEO Article Topics

Write a search engine-optimized article based on one of the following keywords:

- a) *Best anti-wrinkle shirts for men*
- b) *Best ergonomic desks for freelancers*
- c) *Healthiest chew toys for dogs*
- d) *Best scratching post for cats*
- e) *Best play yards for babies*
- f) *Best iPad apps for kids under 10 years old*
- g) *Most comfortable shoes for nurses*
- h) *Best treatment for head lice*
- i) *Signs of a panic attack*
- j) *Free educational apps for toddlers*
- k) *Best RFID-blocking wallets for travel*
- l) *Cheap travel vests for women*
- m) *Natural ways to lose belly fat*
- n) *How to learn a new language quickly*
- o) *How to choose a gaming laptop*
- p) *Most affordable European cities to visit*
- q) *Cheapest way to backpacking around Asia*
- r) *Where to go for a massage in Makati*
- s) *How to do a juice cleanse*
- t) *Most effective ways to get rid of acne*

E-book Topics

You might find it daunting to write an e-book for the first time, thinking that it's too long or that you aren't ready for it yet. However, e-books are effective ways of building your credibility online by displaying your writing style and creative voice to potential clients.

E-books vary in length; since you're creating your first one for portfolio purposes, let's write a short one using the following:

Word count: 4,000

Font size: 12

Spacing: Double space

Margin: 1-inch all over

These should make a good 15-page e-book.

We've listed some suggestions for your e-book title however, we recommend that you replace the bulleted words with anything that interests you or topics that you're knowledgeable in. You get to choose what you want to write about, this time, so enjoy!

10 Things You Need to Know About:

- *Starting an Online Business*
- *Preparing Asian Food*
- *Travelling on a Budget*
- *Dating*

30 days to:

- *A Flat Belly*
- *A Powerful Vocabulary*
- *Learning How to Draw*
- *A Happier Mind*

100 Tips to:

- *Becoming a Freelancer*
- *Sleep Better at Night*
- *Potty Training a Puppy*
- *Organizing your Room*

The Step-by-Step Guide to:

- *Hiring a Virtual Assistant*
- *Designing your Own Dresses*
- *Event Styling*
- *Learning Photoshop*

How to _____ Better

- *Sing*
- *Write*
- *Sell*
- *Cook*

Most Valuable Tools for:

- *Freelancers*
- *Busy Entrepreneurs*
- *Work-at-Home Moms*
- *Creative Writers*

The History of:

- *Copywriting*
- *the Internet*
- *Belly Dancing*
- *Animation*

What I Wish I Knew Before:

- *I Got Married*
- *Quitting my Job*
- *Starting a Business*
- *Buying a House*

The Top 10 Books About:

- *Time Management*
- *Child Discipline*
- *Graphic Design*
- *Minimalism*

The 10 Biggest _____ Myths, Busted:

- *Diet and Fitness*
- *Freelancing*
- *Budgeting*
- *Blogging*