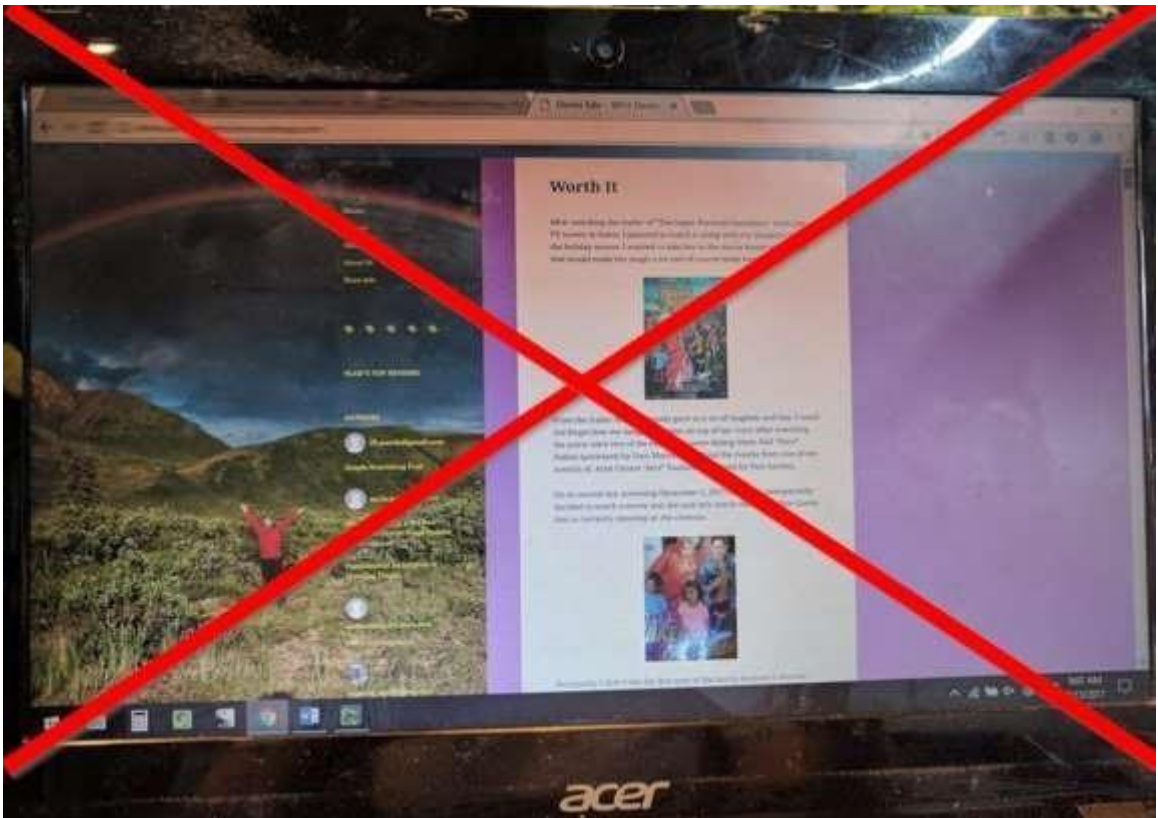


How to do the Assignments and Portfolio Guide

Taking proper screenshots:

Before uploading pictures of your portfolio items, make sure that you take proper screenshots.

Please **DO NOT** take a picture of your screen (we've really seen some people do this.)



Use Printscreen, or Cmd+Shift+3 (for Mac), or a free screenshot tool like Greenshot (feel free to use other tools, I'm only recommending this because it's what I use and I'm happy with it.) It comes with its own photo editor for blurring and minor editing.

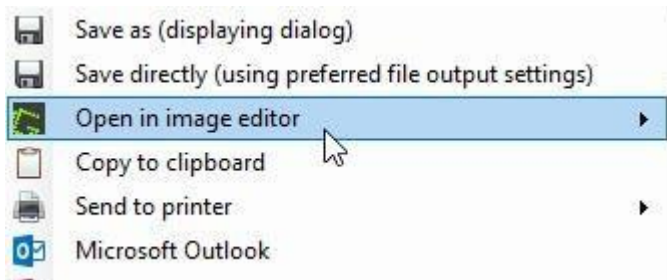
Greenshot, pretty much, does most of the basic stuff needed (like adding that giant X on the photo). Other photo editors I like are Adobe Photoshop and Affinity Photo.

To use Greenshot, you can select the capture region option and select the area you want to capture.

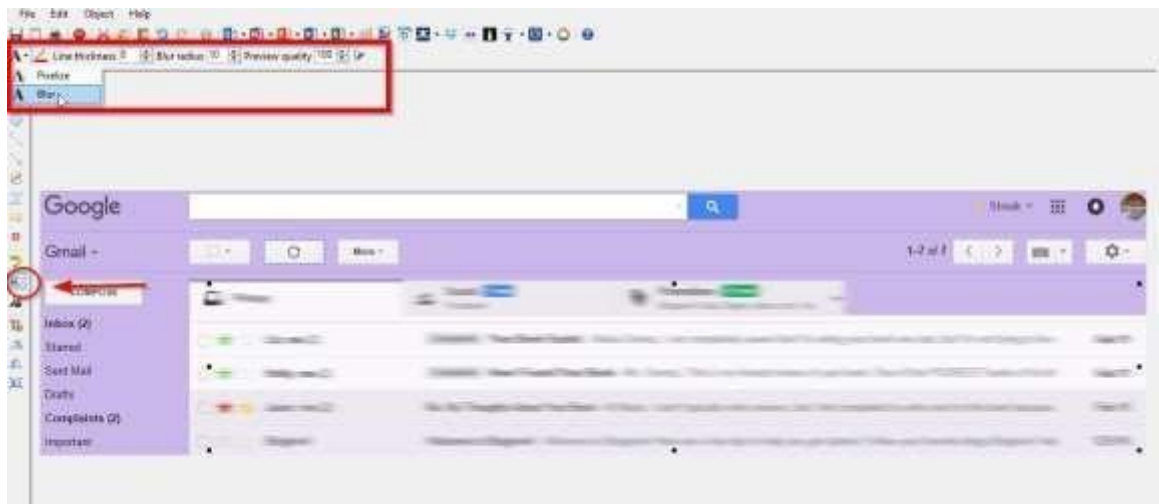
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	Capture region	Ctrl + S
	Capture last region	Shift + Prnt scrn
	Capture window	Alt + Prnt scrn
	Capture full screen	Ctrl + Prnt scrn
	Capture Internet Explorer	Ctrl + Shift + Prnt scrn

To blur sensitive info (like in the Email Management Assignment), capture and open your screenshot in the Image Editor.



Go to the Obfuscate tool and click on Blur. Set the Blur radius to 10 and choose the area you want to blur.



To download Greenshot, check: <http://getgreenshot.org/downloads/>

For complete tutorials, watch: <https://www.youtube.com/watch?v=S1X-sftQGmI> or read,

<http://getgreenshot.org/help/>

Remember: Your assignments are going to be part of your portfolio items. You shouldn't be doing them for the sake of completing the course.

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It's your way of showing clients **“Look! I have skills, see what I can do? I'll do this for you, so HIRE me!”**

So, if you can go beyond what's required in the assignments, play around, ask questions, WHATEVER it is you feel will make you hireable, then, by all means, go!

Show potential clients high-quality. Show them YOU.

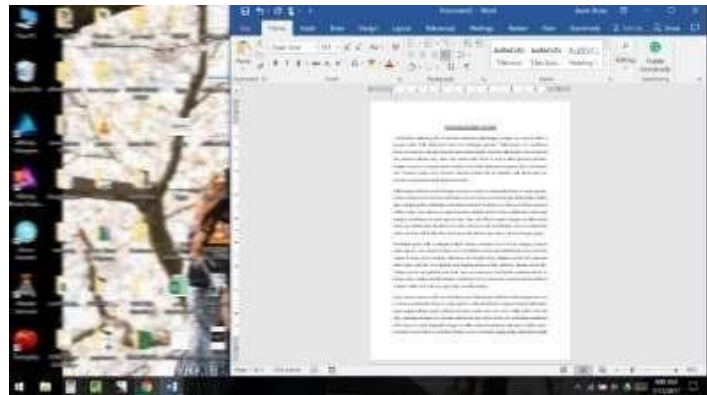
(Uhhh, please don't go overboard by showing your love for neon colors and cutesy designs. Stick to neutral, formal, 'businessy,' 'boring' colors and styles. Remember: You're trying to impress business people here.)

Speaking of quality, make sure your screenshot shows what you have DONE, not your computer SCREEN.

DO



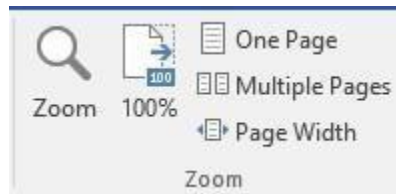
DON'T



If your output can't fit the entire page of your screen, try adjusting your view size. Press CTRL and '-' or Cmd, Option, and '-' (Mac) to zoom out.

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For documents, you can check for options that allow you to view an entire page on your window. Like this one from MS Word:



Assignments Reminders/Suggestions (to avoid common mistakes):

Email Management:

If you just created a new Gmail account and need 10 emails in your inbox, you can acquire emails by signing up for newsletters or e-mail subscriptions.

Schedule Management:

Don't forget to add an entry for the client's Article Submission deadline.

"Before 5 pm in 3 days" means *'before 5 pm on the third day'* after you 'talked' to your client.

Office Applications:

Your total must be: **\$54,038**

Your pie chart must have 'labeled' legends for 8 companies. The percentages must show the percentages of sales, NOT customer count.

When generating a pie chart, you might get one of 2 outputs:

(see images on next page)

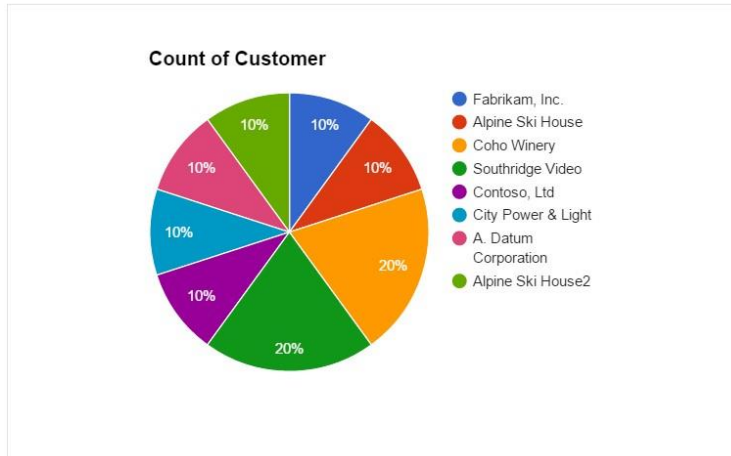


Figure 2.A Percentage by Customer Count

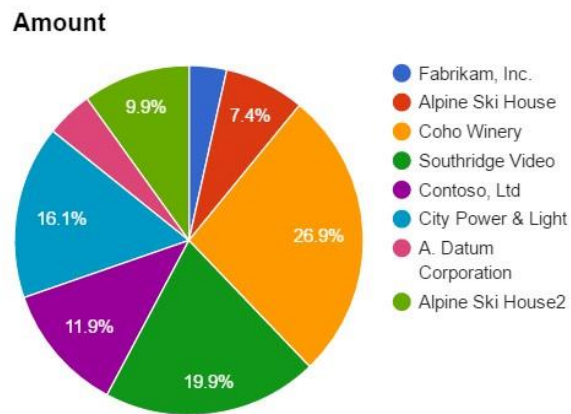


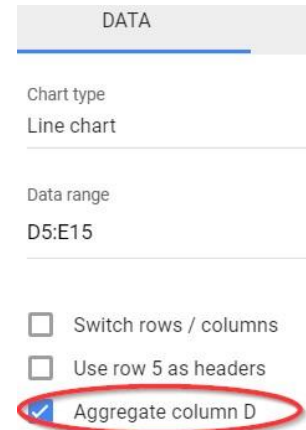
Figure 1.B Percentage of Sales by Customer (Correct)

Make sure that you've edited the title as per instructions. Also, feel free to play around and edit the colors and appearance of your chart.

Your line graph (and pie chart) must have 8 entries on the x-axis, not 10. The amounts for purchases from repeat customers (Coho Winery and Southridge Videos) must be added first. You can do this automatically by selecting 'Aggregate data,' when creating the graph and chart.

In your line graph, if for some reasons the amounts turn 'Null,' go to "Customize," click on Vertical axis, and set Number format to Custom. Add '\$' to the prefix field.

Check that both axes have the labels, "Customers" and "Amount Purchased" visible, and a title for the graph.



DATA

Chart type
Line chart

Data range
D5:E15

Switch rows / columns

Use row 5 as headers

Aggregate column D

Internet Research:

If you chose the topic about the braces, you'd find that most clinics have no price lists. That's because orthodontic rates vary, depending on the patient.

If a client hired you to do a research task like this (involving undisclosed prices), the best way is to call or email the clinics to get a quote.

But for this assignment (since you're not getting paid), you can simply find price ranges. Just add a comment, telling your client that the prices are just approximations and that the actual price depends on the condition of her daughter's teeth, which can be better determined after a check-up.

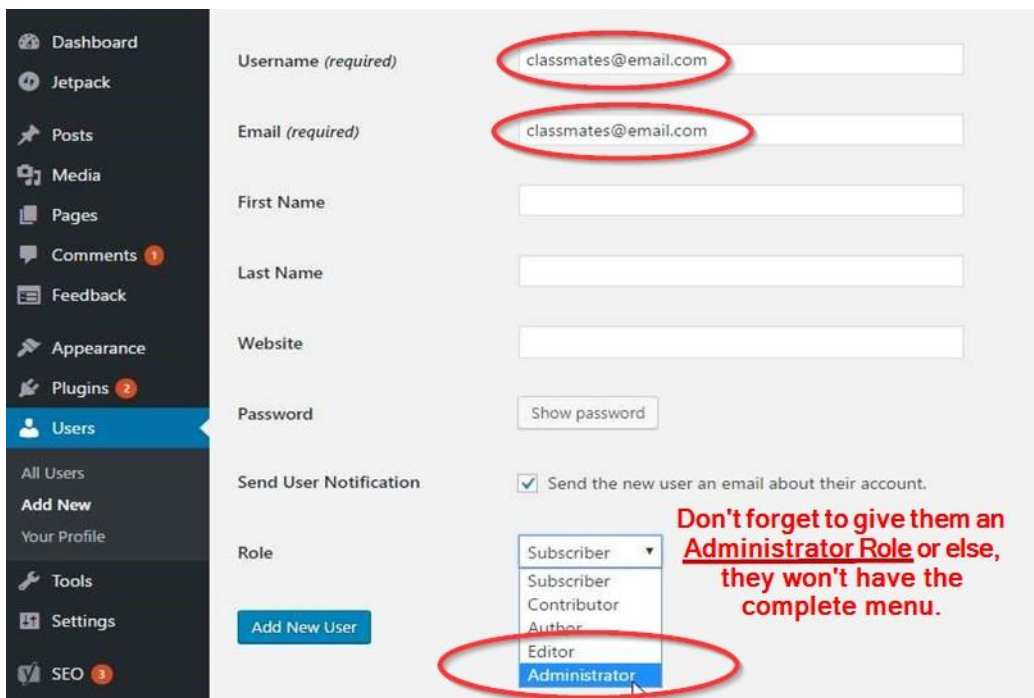
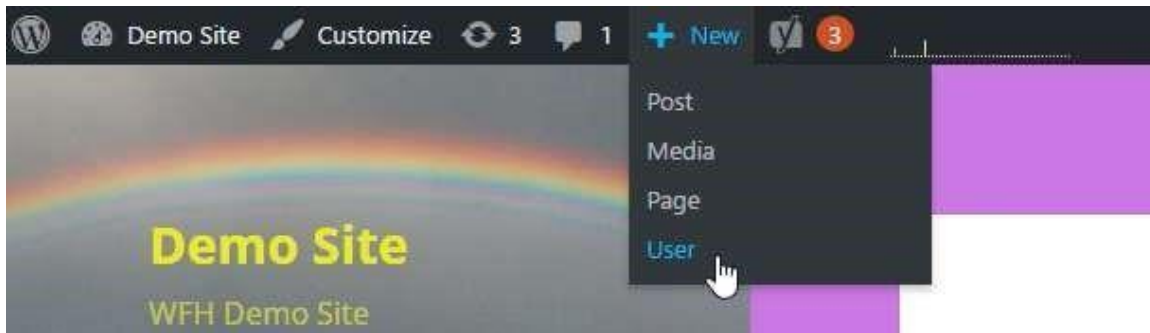
To go the extra mile, you can even include clinics that offer financing or installments (since it's obvious that budget matters to your client).

The trick is to put yourself in your client's shoes and figure out implied needs. So even though you can't find the exact information, his/her needs are met.

WordPress Demo:

For those who have received their admin demo access, did you know that you can also give access to your classmates who are requesting for it?

You can practice granting User Access by logging in to the demo site and following as shown:

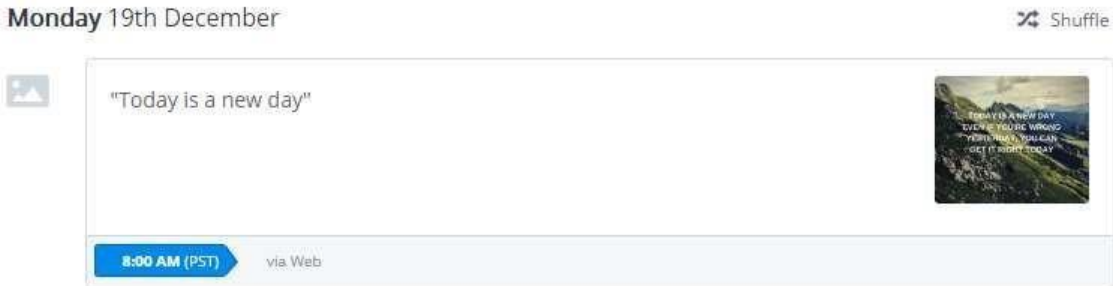


Social Media Management:

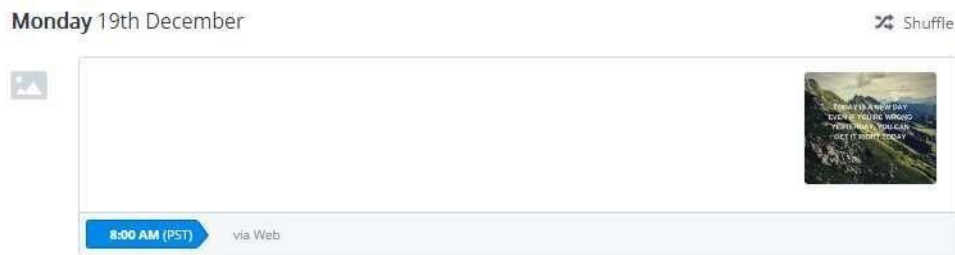
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Don't forget to put captions in your scheduled Buffer posts.

Like this:



Not like this:



[Adding them all to your Portfolio](#)

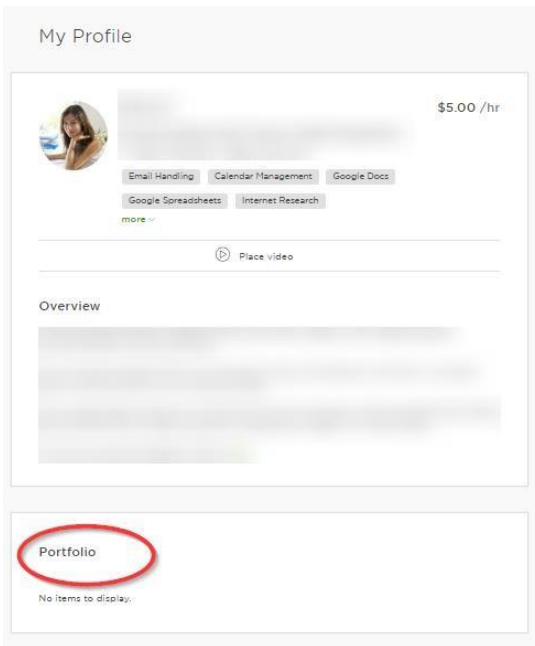
Once you have completed the VA Bootcamp, you must have at least 9 portfolio items saved.

For Accelerated and Complete students, you may add your Certificate of Completion too.

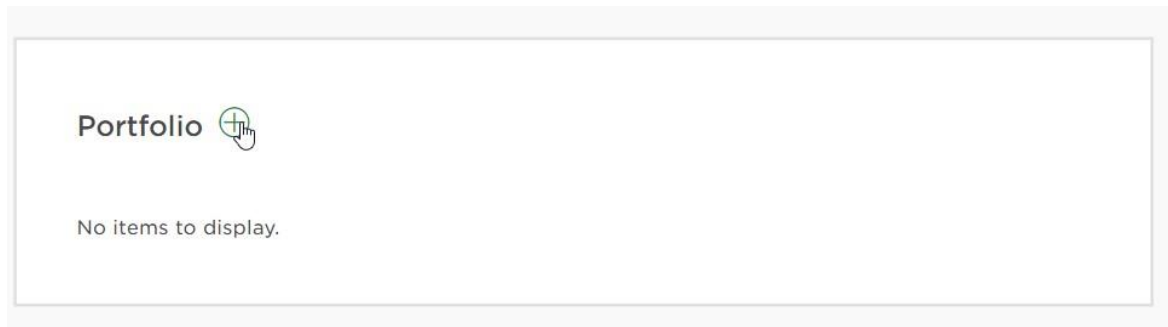
You may use them as portfolio items in various platforms, but for illustration purposes, I'll be using Upwork here.

To upload portfolio items:

1. Go to your Upwork profile.



2. Mouse over the portfolio section and click on the little 'plus sign' that appears.



3. An "Add Project" window will pop-up. Here's how I filled it out for our E-mail Management item.
Click on "Publish Project" once done.

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Project Title

Email Management

Leave this blank because the project was not done on Upwork.
Was this project done on Upwork?

Select a contract

Project Overview

I organized a Gmail inbox by sorting out important emails, creating filters, and applying appropriate labels.



3891 characters left

Choose the correct categories so that the bots can match you up with the right job posts. (Upwork SEO)
Category

Admin Support

Personal / Virtual Assistant

Project URL (optional)

You may leave this blank.

Thumbnail Image

Upload the screenshot of your Module 2 assignment here.

Completion Date (optional)

You may leave this blank.

Project Files

drag or **upload** project files

Skills (optional)

Email Handling

Virtual Assistant

Administrative Support

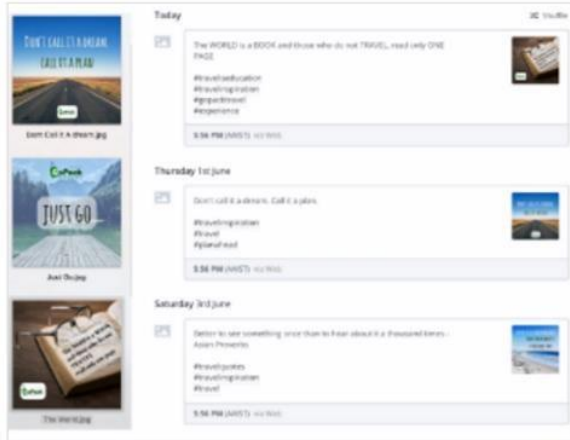
Even if it says optional, choose the correct skills so that the bots can match you up with the right job posts. (Upwork SEO)

Make sure you have copyright permissions to any work you add to this project

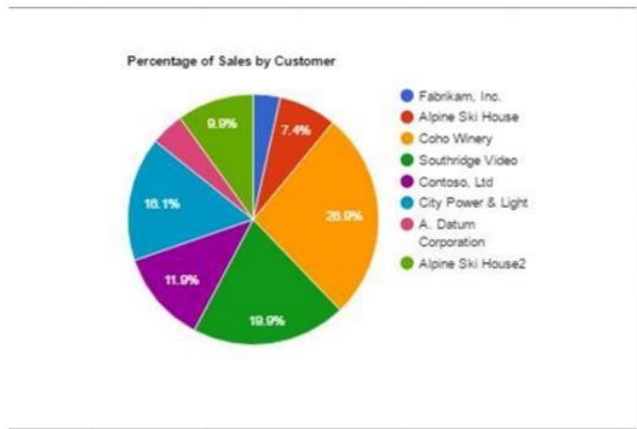
Publish Project

Cancel

- Now, do the same for the remaining of your portfolio items. Once you're done, your profile should look like this:



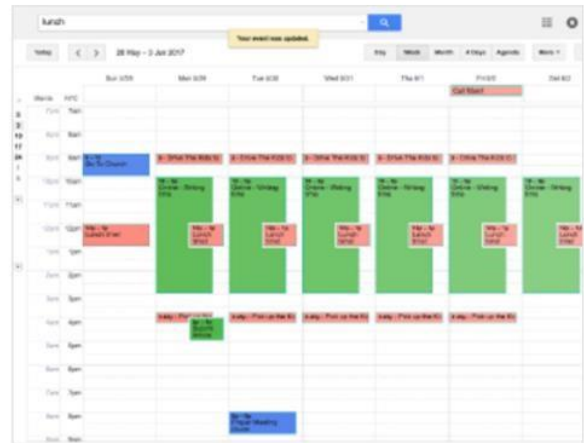
Social Media Management



Office Applications



Internet Research



Calendar Management

Note:

Portfolio items are not limited to your assignment outputs only.

You may include other things that you've done before such as articles you wrote, graphics you designed, financial statements you prepared, etc.

Just remember that before adding projects done for previous clients, get permission from them and blur out any sensitive information.