**BUSINESS LIFE CYCLE:**

Name any businesses that you’re aware of that are in these stages:

**Question Mark Stage:**

|  |  |
| --- | --- |
| Business in this stage | What would make them move to the next stage? |
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**Star Stage:**

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| --- | --- |
| Business in this stage | What would make them move to the next stage? |
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**Cash Cow Stage:**

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| Business in this stage | What would make them move to the next stage? |
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Name your clients that you’re aware of that are in these stages:

**Question Mark Stage:**

|  |  |
| --- | --- |
| Clients in this stage | What would make them move to the next stage? |
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**Star Stage:**

|  |  |
| --- | --- |
| Clients in this stage | What would make them move to the next stage? |
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**Cash Cow Stage:**

|  |  |
| --- | --- |
| Clients in this stage | What would make them move to the next stage? |
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Share and discuss with your Mastermind group!