

Next Level Freelancing 102

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\_\_\_\_\_\_\_\_\_\_\_\_'s Personal Study Guide

Use this as your personal guide in order to complete all the modules and action items within the next 3 weeks. We've pre-plotted rest days on Saturdays and Sundays so you won't feel burned out but feel free to make adjustments to the schedule based on your preference and availability. This calendar also assumes that Day 1 is a Monday, but you may adjust accordingly. With this schedule, allocate  between 30mins to 1 hour per day to take the lessons. Print this calendar and put a check mark next to the lessons that you've completed as you complete them. That way, you can track your progress. Alright. Let's go!

START DATE \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ COMPLETION DATE \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

|  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- |
| Sun | Monday | Tuesday | Wednesday | Thursday | Friday | Sat |
|  | 1 | 2 | 3 | 4 | 5 | 6 |
| Date |  |  |  |  |  |  |
|  | 1.1. Intro  1.2 Review KLT | 1.3Influence  Action Items | 1.4Platforms  Action Items | 1.5 LinkedIn | 1.6 Own Website  Action Items |  |
| 7 | 8 | 9 | 10 | 11 | 12 | 13 |
| Date |  |  |  |  |  |  |
|  | 2.1 Case Story  Action Items | 2.2 Free Work  Action Items | 3.1 Leads | 3.2 Warm and Lukewarm | 3.3 Using Forums |  |
| 14 | 15 | 16 | 17 | 18 | 19 | 20 |
| Date |  |  |  |  |  |  |
|  | 3.4 LinkedIn  Action Items | 3.5 Cold Emails  Action Items | Complete Action Item 2.1 (after 7 days) | 4.1 Discovery Call  Action Items | 4.2 The Proposal  Action Items |  |
| 21 | 22 | 23 | 24 | 25 | 26 | 27 |
| Date |  |  |  |  |  |  |
|  |  |  |  |  |  |  |
| 28 | 29 | 30 | 31 |  |  |  |
| Date |  |  |  |  |  |  |
|  |  |  |  |  |  |  |